

To ensure the Rara Avis Debut Awards (RADA) maintain a premium international standard, this logic table defines the **Primary Focus** (what the jury judges) and the **"Debut" Connection** (why this is a "first-time" milestone that warrants celebration).

The RADA 21: Category Logic Table

Category	Primary Focus	The "Debut" Connection
1. Best Debut Actor (M)	Range, screen presence, and character immersion.	The breakthrough role that shifts the actor from "auditioning" to "working professional."
2. Best Debut Actor (F)	Emotional depth and screen presence.	The pivotal performance that establishes their market viability and range.
3. Best Debut Media Personality	Charisma, audience connection, and brand voice.	The entry into broadcasting/hosting that signals a new, distinct media presence.
4. Best Debut Artist (M)	Vocal skill, artistic identity, and stage presence.	The inaugural release that captures a unique sonic signature and public resonance.
5. Best Debut Artist (F)	Vocal skill, artistic identity, and stage presence.	The inaugural release that establishes their professional footprint and audience reach.
6. Best Debut Music Producer	Sound architecture, innovation, and production quality.	The first professional project that demonstrates a distinctive, replicable sonic style.
7. Best Debut Songwriter	Lyrical craft, narrative, and composition skill.	The maiden penning of a commercially viable and critically acclaimed song/catalog.
8. Best Debut Music Video	Creative vision, visual storytelling, and pacing.	The first music video that defines the artist's visual brand and aesthetic standard.
9. Best Debut Feature Film	Narrative structure, technical quality, and impact.	The first full-length cinematic project that proves their capability to lead a film.
10. Best Debut Director	Visionary leadership and storytelling flow.	The first time leading a crew and cast to realize a coherent, professional narrative.
11. Best Debut Screenwriter	Dialogue, plot architecture, and conceptual originality.	The first script to move from draft to screen, proving professional narrative competency.
12. Best Debut Digital Creator	Engagement, platform growth, and original content.	The inaugural series or content stream that builds a sustained

Category	Primary Focus	The "Debut" Connection
		professional audience.
13. Best Debut Cinematographer	Lighting, framing, and visual language.	The first major project to showcase a unique "eye" and high-end technical execution.
14. Best Debut Fashion Designer	Design innovation, material use, and wearable art.	The first collection or signature piece that establishes a professional design identity.
15. Best Debut Set Designer	World-building, utility, and aesthetic atmosphere.	The maiden effort at conceptualizing and building a professional creative environment.
16. Best Debut Game Developer	Mechanics, user experience, and interactive narrative.	The first launch of a functional, engaging digital game or interactive experience.
17. Best Debut Disruptor	Innovation, risk-taking, and industry influence.	The debutant who has defied conventional paths to achieve measurable impact.
18. Best Creative Support & Advocacy	Guidance, platform access, and strategic nurturing.	Celebrating the person/entity that enabled a newcomer's successful industry entry.
19. Best Debut Creative Platform	Community building, visibility, and resources.	The first platform to provide the infrastructure where debutants successfully launched.
20. RADA Multihyphenate Award	Cross-disciplinary mastery and synergy.	The debutant who proves versatility across 2+ fields with equal professional quality.
21. RADA Debut Performance of the Year	Overall market impact, strategic growth, and artistry.	The definitive career-making moment that crowns the year's top industry breakthrough.

Strategic Rationale for the Jury

- **Defining "Debut":** For all categories, a "Debut" is defined as a creative's first professional project of that nature within a professional-grade environment.
- **The "Debut" Connection:** This column serves as your **Jury Brief**. It ensures judges aren't just looking for "who is the most talented," but rather "whose entry into the industry represented the most significant and promising professional milestone."